Since the first graduating class of the Stockbridge School in 1920, Stockbridge alumni have been loyal and generous supporters of the School. Our alumni have always been committed to giving back and, as a result, our School has one of the highest levels of donor participation at the university.

Much of alumni generosity has gone toward helping us to provide the quality of education that has made Stockbridge the school of choice for generations of students. As part of a public university dependent upon the support of private donors to supplement the state’s funding for higher education, Stockbridge will always need and value the gifts that directly benefit our enrolled students.

Now, the Stockbridge School is calling on alumni to help students who want to be enrolled, but who don’t have the resources to pay tuition and fees or the additional expenses of living away from home. While financial aid packages are available from federal, state, and local agencies, as well as many financial institutions, not every applicant qualifies for aid or for enough aid to pay for all of the expenses associated with going to college. In today’s economic environment, the number of students who need financial support continues to grow.

We want to offer scholarships to enable new students to enter the Stockbridge School program of their choice and to ensure that our continuing students do not have to interrupt their education because of financial hardships. Drawing on the unparalleled generosity of our alumni, we are seeking to endow the Alumni Scholarship Fund. Once established, we hope to increase the Fund over time, so that we may contribute to the aid of every student who needs financial assistance to join the Stockbridge family.

This endowment will not only stand as another fine example of your and your fellow alumni’s ongoing support but also serve as a lesson to current students in the value of giving back. With alumni participation as an example, freshmen will learn about the culture of giving as part of their introduction to campus life. Seniors will be encouraged to make a donation to the Fund as part of a “Senior Campaign.”

Every student appreciates what Stockbridge offers—just as you understand how your Stockbridge education contributed to your success. What better way to give back than to provide the means for future students to follow in your footsteps?

Every contribution to the Alumni Scholarship Fund will be greatly appreciated. Gifts may be made in a variety of ways—from outright donations of cash or materials, to pledges made for a period of years, to bequests and other planned giving options. A gift of $250,000 will name the Fund; a donor or group of donors may pledge to make the naming gift over a period of five years.

Our development team can help you determine how to make a contribution that best accomplishes your personal charitable goals. For more information about how to give, please contact Rick Robar at 413.577.1692 or rrobar@cns.umass.edu.

To give online, visit www.umass.edu/give and choose “Stockbridge School” in the drop-down menu.