In 2006, at the Special Commencement that retroactively granted associate degrees to graduates of the Stockbridge School’s first forty classes, then Dean Cleve Willis announced the newly named Alpha Tau Gamma Fred P. Jeffrey Professorship and Directorship. The $1.5 million endowment of the Stockbridge directorship marked the successful conclusion of the first phase of the Stockbridge Forever! campaign—thanks to the support of more than 400 alumni who believe in ensuring the value of a Stockbridge education for future generations.

The purpose of the Stockbridge Forever! campaign is to give Stockbridge independent means to cover the salaries of the School’s director and staff and to pay for the hiring of adjunct instructors in critical specialty areas. Initially, the campaign focused on the role of the director in securing an ongoing place for the Stockbridge School within the university. That successful first phase endowed the directorship at $1.5 million—providing annual income for part of the cost of the director’s salary—and spurred a national search for a permanent director of the School (hired in 2007).

The planned second phase of the campaign aims to increase the funding to at least $3 million. Focusing on the staff and programs that make a Stockbridge education so valuable, the second phase is seeking, in essence, to endow Stockbridge School itself. Building the endowment will ensure that income will be available for the salaries of key staff and the adjunct instructors who help us fulfill the mission of our School and offer up-to-date, thorough training in our programs.

As any current student—and many, many alumni—will attest, the Stockbridge staff embody the heart of the School. One of the most amazing things about Stockbridge School is that all the students have stories to tell about how Counselor Kathy Conway or Registrar Elizabeth Wiernasz has helped them. Program coordinators and faculty develop strong ongoing relationships with their students, and Director William Mitchell carries on the tradition of fostering the small school qualities that have made Stockbridge a home to generations of undergraduates.

Students receive an excellent education at the Stockbridge School, but they also become members of a family that has been going strong since 1918. And that is what Stockbridge Forever! is all about: preserving a legacy.

Make a contribution to phase two of Stockbridge Forever! Give a gift in honor of all the members of the Stockbridge family who helped you earn a degree and establish a career, who have been your friends and supporters, and who have shared your memories. Safeguard the future of the Stockbridge School of Agriculture and keep its legacy alive for the generations of Stockbridge students to come.
Every contribution to endow the Stockbridge School will be greatly appreciated. Gifts may be made in a variety of ways—from outright donations of cash or materials, to pledges made for a period of years, to bequests and other planned giving options. Our development team can help you determine the best way to make a contribution that accomplishes your personal charitable goals. For more information about giving opportunities, please contact Rick Robar at 413.577.1692 or rrobar@cns.umass.edu.

My/our gift to Stockbridge Forever! is:

☐ A one-time gift of $____________________

☐ A multi-year gift of $__________________ per year for (number of) _______ years with the first payment made by the date of __________________________, 201__.

Please remind me/us of this pledge: _____ Annually _____ Quarterly

I/we plan to make this gift in the form of:

☐ Check ☐ Securities ☐ Other (please specify): ________________________________

Please make checks payable to the University of Massachusetts and write “Stockbridge Forever” on the check’s memo line. Or use your ☐ VISA, ☐ MasterCard, or ☐ American Express:

Account Number:________________________________________  Expiration Date: ______________

3-Digit Verification Number: _________  Signature: _________________________________________

☐ My gift will be matched!

Many employers will match charitable contributions. If your employer does, ask for a matching gift form and enclose it with your payment.

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Your Name(s) (First/Middle/Last): ______________________________________

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To give online, visit www.umass.edu/give and choose “Stockbridge School” in the drop-down menu.